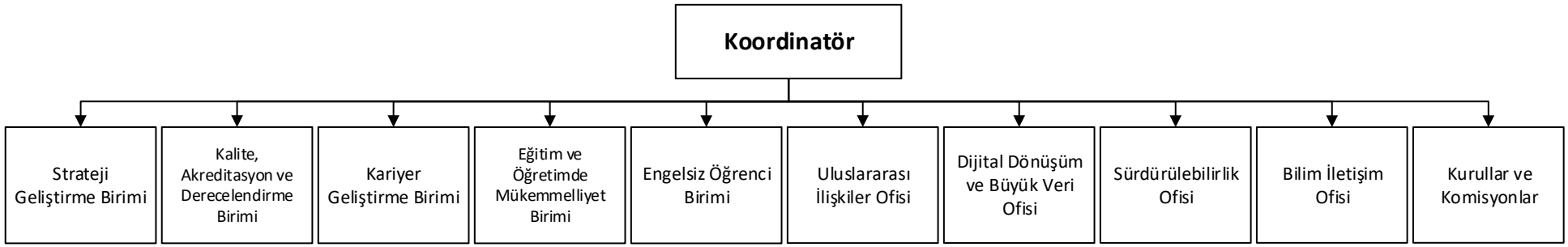Strateji ve Kalite Koordinatörlüğü